SENSITY

COLOURS

Sensity Colours: Celebrate colour with smart, light adaptive lenses

Style meets functionality, letting you express yourself in any light

HOYA

FOR THE VISIONARIES

Celebrate the world of colours with HOYA's new Sensity

Colour is confidence. By uniting fashion and functionality, Sensity Colours enhances your style, while protecting you from glare and harmful UV rays.

The world needs your glow. With a choice of two solid or four gradient colour tints, you can design your world to suit your style and elevate any look.

Sensity Colours are smart sunglasses that adjust quickly to different light levels. Wherever you are in the bright sun or find yourself in the shade outdoors, our innovative photochromic technology ensures the lenses adjust seamlessly to any light condition.

Adjust to the light and find your own expression with Sensity Colours.

Ideal for sports

Our Dynamic Yellow and Energizing Orange Full Tint lenses are perfect for your outdoor sporting activities.

Sensity Colours lenses keep up with your active, sporting lifestyle, as these vibrant tints are designed to enhance visual contrast[2].

Benefits

Smart sunglasses that quickly adjust and fade back to different light levels[1]

Quick darkening to a sunglass tint when outdoors[1]

True to life visual experience outdoors[3]

Comfort and protection in any light condition

100% UV protection[4]

Stylish & unique look without compromising on functionality

Note: Sensity Colours lenses are not suitable for night driving.

Celebrate colour and express yourself in every moment, worry free, knowing your eyes are protected

Fashion Gradients

Orange Splash
(gradient tint)

Aqua Blue
(gradient tint)

Lovely Pink
(gradient tint)

Green Zen
(gradient tint)

Sports + Fashion Solids

Dynamic Yellow
(full tint)

Energizing Orange
(full tint)

Talk to your Eye Care Professional today to discover Sensity Colours.

1. HOYA data on file. HOYA internal Product performance assessment Sensity Colours. 02/2025
2. Mahjoob, M., Heydarian, S. & Koochi, S. Effect of yellow filter on visual acuity and contrast sensitivity under glare condition among different age groups. Int Ophthalmol 36, 509–514 (2016). https://doi.org/10.1007/s10792-015-0154-7
3. Due to grey photochromic layer in activated state
4. HOYA data on file. HOYA internal Product performance assessment. 11/2022. According to the UV definition in the EN ISO 8980-3:2022 standard, internal assessment by HVC R&D Laboratories

Find out more about spectacle lenses from HOYA at: www.hoyavision.com.au

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