ARE YOU SUFFERING FROM DIGITAL EYE STRAIN?

1. ARE YOU USING DIGITAL DEVICES MORE THAN 2 HOURS A DAY?
2. ARE YOU USING MORE THAN TWO DEVICES A DAY?
3. ARE YOU EXPERIENCING ANY OF THESE SYMPTOMS

If you are between 13 and 45 years old, and have answered any of the above questions with 'YES' then Sync III lenses can be beneficial to you, either to prevent or to relieve digital eye strain.

HIGHLY RECOMMENDED WITH:

diamond FINISH

- Award-winning anti-reflective coating
- 5 times more scratch resistance than standard coatings
- Lenses stay cleaner for longer

BLUE CONTROL

- Reduces eye strain and fatigue
- Counteracts blue light from digital screens
- Available with Diamond Finish

SENSITY

- Light reactive lenses that change according to the light
- Sunglass dark outdoors, clear indoors
- Available in natural grey, brown and green

For more information visit www.hoyavision.com.au or contact your local eyecare professional.

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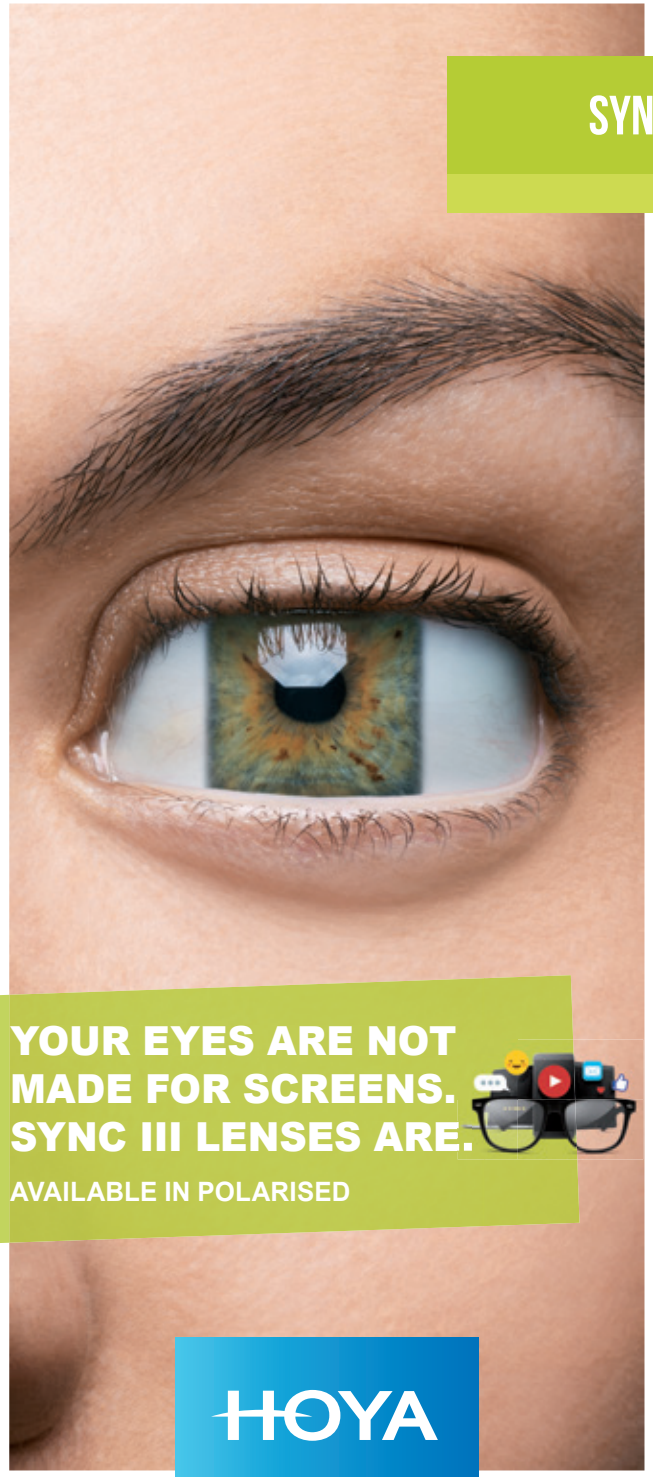
HOYA



SYNC III

YOUR EYES ARE NOT MADE FOR SCREENS. SYNC III LENSES ARE.

AVAILABLE IN POLARISED

HOYA

SYNC III

YOU MAY BE LOOKING AT SCREENS MORE THAN YOU THINK

Between smart phones, computers, tablets, TVs and other digital devices, many people spend an average of 8-10 hours a day looking at screens or any near task.[1]

This can cause digital eye strain symptoms like irritated eyes, blurred vision and headaches, even after only two hours.[2]

Switching between devices can make matters even worse as your eyes never get the chance to relax.

Luckily Sync III lenses can help relieve digital eye strain.

1 Hoya data in file. Qualitative Research "Digital device usage". The Netherlands and the USA, 2017. 2 Ang C., Dinevski D., Vlasak N., Kok A. Taking the strain. Optician. 05/2017, vol. 253, no. 6600, p. 25-28.

SYNC III RELAXING YOUR EYES IN A DIGITAL WORLD

HOW DO SYNC III LENSES WORK?

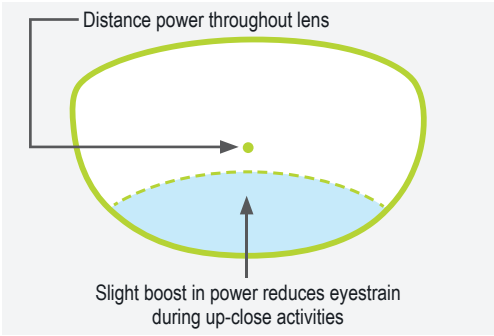
Sync III lenses are specifically designed for people who spend long periods of time looking at near objects such as digital screens and require glasses to see things clearly in the distance.

Sync III lenses have a more advanced design than standard single vision lenses, which have the same distance power throughout the lens.

Sync III lenses have the distance prescription for everyday use and a 'boost zone' at the bottom of the lens. The boost zone is an area with an increased amount of relaxing power. This allows the eye muscles to relax and focus more easily, relieving eye strain and enhancing visual comfort during prolonged up-close activities such as looking at digital screens and reading.

LENS COMPARISON:

STANDARD SINGLE VISION LENS

SYNC III SINGLE VISION LENS

SYNC III BOOST POWER